

# Lower Alabama Continuing Education Seminars, Inc.

## *2026 Exhibitor Prospectus*

**Making CRNA Continuing Education Fun Since 1990**



**T**hank you for your interest in becoming an exhibitor for a LACES, Inc. continuing education seminar for Certified Registered Nurse Anesthetists. We invite you to join us at any of our seminars in 2026 and enjoy getting to know our diverse audience of CRNAs from across the country. Exhibiting with LACES allows opportunities for networking and building close relationships with our attendees. We hope you will consider our seminars in your 2026 marketing plan.

Our 2026 meeting schedule is as follows:



**Orange Beach Spring Break Seminar**

March 20-22, 2026

Perdido Beach Resort | Orange Beach, Alabama

**Orange Beach Sun & Fun Summer Seminar**

June 19-21, 2026

Perdido Beach Resort | Orange Beach, Alabama

**Orange Beach Fall Beach Break**

September 18-20, 2026

Perdido Beach Resort | Orange Beach, Alabama

# Vendor Testimonials

Whether our vendors are pharmaceutical representatives, financial planners, recruiters, mortgage brokers, tax advisors, travel agencies or product dealers, they all enjoy the relaxed, casual atmosphere at LACES seminars that promotes meaningful conversation.

“Exhibiting at LACES meetings allows us to connect with existing customers and meet prospective new ones. We always enjoy our time and feel that your seminars offer an incredible value as compared to other meetings.

-Pharmaceutical Sales Representative

“We have successfully hired a CRNA that we met at the LACES Fall Seminar. We have completed a couple of other interviews from contacts made at LACES meetings, as well. I just wanted to share this successful CRNA recruitment thanks to LACES and I look forward to working with you all in 2025!

-Recruiter

# Vendor Benefits

LACES is proud to offer incredible value for both our attendees and exhibitors. In 2025, our seminars saw an average attendance of 105 CRNA attendees. Our company is proudly CRNA-owned and family-owned. We promote a casual atmosphere at our seminars and offer a vendor punchcard giveaway to encourage our attendees to visit with exhibitors during breaks and before and after the daily lecture schedule. You can find detailed outlines of lecture schedules for each seminar, complete with break times, on our website. Exhibitors may perform their own lead generation efforts (giveaways are encouraged) as attendee contact information is not provided by LACES.

## -2026 EXHIBITOR RATES-

\$275 Friday Booth Space | \$275 Saturday Booth Space | \$175 Sunday Booth Space

## -SPECIAL PROMOTIONS-

Vendors exhibiting on BOTH Friday and Saturday will receive their Sunday booth space FREE!

## -FEE INCLUDES -

- > One (1) 6ft. skirted table and one (1) chair
- > One (1) representative meeting admittance (\$45 per additional representative)
- > Continental breakfast, box lunch, and refreshments

# *Additional Opportunities...*

## SPONSOR A LECTURE

Our seminars generally conclude by 4:15pm each day. If you would like to fill an additional hour of attendance-optional lecture time, let us know. Speaker sponsorships are also available.

## HOST A PARTY

Hosting a sunset deck party might be the best way to reach your target audience. If this interests you, we'll be happy to send you banquet menus and put you in touch with our hotel planning representative.

## SPONSOR A LUNCH OR BREAK SERVICE

Treating our attendees to a lunch or break is a great way to connect. If you choose this sponsorship option, we will waive the exhibitor fee.

## ADVERTISE ON OUR WEBSITE OR IN OUR EMAILS

Get more clicks by placing an ad on our website or within our emails.

PRICES FOR ABOVE AVAILABLE UPON REQUEST.

## *Contact Us!*

LAURA HORNSBY LESLEY, MS  
VICE PRESIDENT  
LAURA@LACESINC.COM  
(205) 642-8052



**LACES**

Lower Alabama  
Continuing Education  
Seminars

[WWW.LACESINC.COM](http://WWW.LACESINC.COM)

# LACES, Inc. Sponsor Registration

- THE ULTIMATE SPONSOR - \$1,000**  
First come, first served--there's only one ultimate sponsorship spot available per meeting! This sponsorship will include: Booth space in premier location, your company being named as a lunch sponsor, four (4) exhibitor passes, a full page ad in the program packet, an ad on the LACES event webpage, an ad in the morning slideshow on each day of the meeting, and podium recognition throughout the seminar.
- ELITE SPONSOR - \$800**  
Elite sponsors will receive: Your company's sponsorship of a coffee break, booth space, three (3) exhibitor passes, a full page ad in the program packet, an ad on the LACES event webpage, an ad in the morning slideshow on each day of the meeting, and podium recognition immediately preceding your sponsored coffee break.
- PREMIUM SPONSOR - \$650**  
Premium sponsors will receive: Booth space, two (2) exhibitor passes, a full page ad in the program packet, an ad on the LACES event webpage, and an ad in the morning slideshow on each day of the meeting.
- ORANGE BEACH  
SPRING BREAK SEMINAR  
DEADLINE: FEBRUARY 15**
- ORANGE BEACH SUN &  
FUN SUMMER SEMINAR  
DEADLINE: APRIL 15**
- ORANGE BEACH FALL BEACH BREAK  
DEADLINE: AUGUST 15**

BOOTH REPRESENTATIVE NAME(S): \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY,STATE,ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ CELL: \_\_\_\_\_

MAKE CHECK PAYABLE TO:  
LACES, Inc.  
P.O. Box 171 | Moody, AL 35004

# LACES, Inc. Exhibitor Registration

FRIDAY BOOTH SPACE - \$275\*

SATURDAY BOOTH SPACE - \$275\*

SUNDAY BOOTH SPACE - \$175

**\*BOOK FRIDAY AND SATURDAY, RECEIVE SUNDAY FREE**

ADDITIONAL VENDOR BADGES - \$45 PER REPRESENTATIVE

NUMBER OF ADDITIONAL BADGES: \_\_\_\_\_

ORANGE BEACH  
SPRING BREAK SEMINAR  
**DEADLINE: FEBRUARY 15**

ORANGE BEACH SUN &  
FUN SUMMER SEMINAR  
**DEADLINE: APRIL 15**

ORANGE BEACH FALL BEACH BREAK  
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ADDRESS: \_\_\_\_\_

CITY,STATE,ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ CELL: \_\_\_\_\_

**MAKE CHECK PAYABLE TO:**

LACES, Inc.

P.O. Box 171 | Moody, AL 35004

Invoice payable by credit card available upon request.

Questions? Contact Laura Lesley at [laura@lacesinc.com](mailto:laura@lacesinc.com) or (205) 642-8052.